**Online Discussion Activity**

**Launch a New University That Fails**

You've been approached as a group to design and launch a new university that fails.

**Group Activity:** 20-30 minutes

**Comment**

1. **Review the elements** already share by the group.
2. **Select, expand upon and share at least one element detail (postcard sized)** that would contribute significantly to a New University that Fails.
   * Build on your experience and/or knowledge of Birmingham and Higher Education Sector quality assurance processes, committees and roles (University, College, School and programme level). Your selection will be dictated in part by your interests, experience and elements that have already been included by your peers.
   * Be creative, tell us a story of how the element you've selected will support failure (mild to catastrophic), utilising examples where possible
3. **Read, reflect and post at least one reply to a peer**.
   * This might be a compliment to the previous person, a comment about the previous response, a connection to something external to the discussion (such as the your own experience) or a question that will prompt further discussion

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**Institution:** University of Birmingham  
**Unit:** Higher Education Futures institute (HEFi)  
**Context:** PGCHE  
**Theme:** Quality Assurance – Importance to Higher Education teaching  
**Activity Type:** Time to Talk (required to contribute) **Activity Mode:** Asynchronous - group – online discussion activity  
**Academic Year:** 2020/21   
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**Note:** Activity based on an idea posed by Prof Mark Russell