## Appendix 2 What does good look like

We have picked out some good essays from those submitted in previous years and you can find them on Blackboard, in the section on essays.

The title and requirements set were:-

**Enhancing corporate accountability**

**Required:**

Write an essay reflecting on the role of financial reporting in enhancing corporate accountability. Your essay should, at least, cover the following discussion points:

* Explain the importance of financial reports being true and fair and what this means for enhancing corporate accountability.
* Give your opinion on how financial reporting should respond to the increasing emphasis on enhancing corporate accountability in relation to the pursuit of sustainability goals.

The essays are not perfect and still could be improved! We are expecting you to use these essays as a tool for learning, not to copy them but to work out the principles of good essay writing. Then you will have developed your own writing style – taking a bit of each essay to work out how you will respond to the question and can fully explain your answers.

For these essays, choose a pair of two essays and answer the following active feedback questions. You can copy this table and repeat this exercise more than once – the more pairs of essays you read the better your essay writing will become. Read to succeed!

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| --- | --- |
| 1. What are the three main similarities between the essays? Explain what makes them good essays. |  |
| 2. Which of the two essays is better? Explain in detail so that you can learn from this. |  |
| 3. What are the three things you learnt about your essay writing from answering these questions? Explain |  |
| 4. How does this exercise make you feel about essay writing? How can you improve your attitude towards essay writing? |  |

Please submit this Active Feedback to Blackboard at the end of your workshop.