# Greenwashing checklist summary

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | None | Some | Most | All |
| % of Negative impacts on SDGs reported |  |  |  |  |
| % of Positive Impacts on SDGs reported |  |  |  |  |
| % of Negative Impacts named by external groups reported |  |  |  |  |
| % of externally recognised risks reported |  |  |  |  |
| % of report assured |  |  |  |  |
| **Were there examples of** |  |  |  |  |
| *GREEN HUSHING* |  |  |  |  |
| *SELECTIVE DISCLOSURE* |  |  |  |  |
| *INCONSISTENT PRACTICES* |  |  |  |  |
| *GREEN LIGHTING* |  |  |  |  |
| *MISLEADING SYMBOLS* |  |  |  |  |
| *DUBIOUS CERTIFICATIONS* |  |  |  |  |
| *CLAIMS WITH NO PROOF* |  |  |  |  |
| *EMPTY STATEMENTS* |  |  |  |  |
| *GREENSHIFTING* |  |  |  |  |
| *POLITICAL SPIN* |  |  |  |  |
| *GREEN CROWDING* |  |  |  |  |
| *GREEN RINSING* |  |  |  |  |
| *VAGUENESS* |  |  |  |  |
| *JARGON* |  |  |  |  |
| *LIES & IRRELEVANCIES* |  |  |  |  |